

Mayor Burton op-ed
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Advancing national, provincial auto manufacturing policy

This fall, the Ontario Auto Mayors plan to meet with Ontario Economic Development Minister Brad Duguid to discuss the development and implementation of an advanced automotive manufacturing policy. This summit meeting with the Minister is a great step towards achieving our goal to the development and implementation of a national and provincial advanced automotive manufacturing policy. The creation of this policy will ultimately advance the automotive sector in Canada and Ontario.

Creating an advanced automotive manufacturing policy to maintain and grow investment in Canada is key to driving economic success. Recently, Ray Tanguay was appointed as Chair of the new Canadian Automotive Partnership sub-committee. He can provide the government with key automotive information on trends and threats in the sector.

As Chair of the Ontario Auto Mayors and Mayor of Oakville, I am confident that Mr. Tanguay's first-hand experience in the industry — he recently retired as chairman of Toyota Canada — will aid in our goal. Development and implementation of an advanced automotive manufacturing policy at the provincial and federal levels will drive prosperity and create good jobs in our community.

There is still much to do to improve the current condition of the Canadian automotive industry. The creation of Mr. Tanguay's new role is an important step — it demonstrates the governments support and commitment to improving Canada's automotive sector immediately. The Ontario Auto Mayors are committed to working with governments to develop an advanced automotive manufacturing policy that will ensure the automotive sector nationally, provincially and in Oakville continues to be successful.

Sincerely,

Mayor Rob Burton

About the Ontario Auto Mayors

The Ontario Auto Mayors work collaboratively at the provincial and federal levels to promote awareness, advocacy and strategic policy initiatives to strengthen the Canadian economy by keeping the automotive sector strong as a driver of employment, innovation and productivity advances across the Canadian economy so we can afford to look after all our needs as a society such as infrastructure creation and renewal.

For more information about the Ontario Auto Mayors, please visit automayors.ca.

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