



Auto Mayors 2025 Action Plan

Themes	Competitiveness	EV Adoption & Technology (Updated)	Trade and International Relations (New)	Mining and Critical Minerals (New)
	Improve the competitive business environment to attract new investment in the automotive sector, specifically in the EV supply chain.	Lead proactive policies and infrastructure investments to support the industry transition to EV and autonomous vehicles.	Work to improve trade for the Canadian auto sectors and build relationships between Auto Mayors on both sides of the boarder.	Support the growth of a competitive critical minerals and battery materials industry
Area of focus in 2025	Competitive Manufacturing Taxes	Advocacy for EV Investments	Tariffs and Trade Advocacy	Mining and Critical Minerals Advocacy
	Review the Province of Ontario and Municipal Property Assessment Corporation's (MPAC) assessment methodology for large and special purpose properties and related impacts on competitiveness for manufacturing in Ontario.	Advocate to both levels of government on what is needed to create an enhanced network of EV charging stations to address barriers to consumer EV adoption.	Advocate for a more unified North American Auto supply chain. Work with Mayors on both sides of Canada/US border to strengthen the North American Auto Market.	Advocate for the development infrastructure and investment attraction initiatives to support a globally competitive critical minerals and battery materials industry
Next Steps	<p>Form a small working group led by one Auto Mayor to engage with owners of large and special purpose properties, the Ministry of Finance, and MPAC to:</p> <ul style="list-style-type: none">• Provide an update to Auto Mayors on the impacts of the current assessment methodology on competitiveness for new and retained investment.• Explore alternative options to large and special purpose taxation and assessment, such as regulated rates.• Advocate for a revised approach to taxation that provides a predictable and competitive solution for both property owners and municipalities.	<p>Form a small working group led by one Auto Mayor to:</p> <ul style="list-style-type: none">• Use the white paper created by Oshawa to advocate for more EV Chargers and Charging stations to meet targets.• Advocate for additional EV incentives. <p>Advocate for provincial consumer tax credits/rebates to encourage the installation of at-home charging stations to complement government investments in public charging infrastructure.</p>	<p>Form a small working group led by one Auto Mayor to:</p> <ul style="list-style-type: none">• Explore new ways to further integrate the North American Supply Chain.• Work with trade commissioners and consulates to build international relationships.• Build relationships with Auto Mayors in the US.	<p>Form a small working group led by one Auto Mayor to:</p> <ul style="list-style-type: none">• Work with other levels of government to expedite access to critical minerals.• Explore investment opportunities related to critical minerals and battery materials.• Support intra-provincial trade and north-south integration.
Lead Mayors	Mayor Brian Petrie, Town of Ingersoll	Mayor Dan Carter, City of Oshawa		
Industry Partners	David Adams, President & CEO, Global Automakers of Canada; Brian Kingston, President & CEO, Canadian Vehicle Manufacturers' Association			

Completed Action Items From 2023: Highly-skilled, Diverse Talent and Auto Theft Advocacy